

Comprehensive Corporate Profile: Jelwe Group

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Jelwe Group, as one of the foremost multidisciplinary and cross-sectoral economic conglomerates, plays a pivotal role in infrastructure development, international commerce, financial innovation, and technology. The Group relies on high-level corporate governance, specialized human capital, and strategic, official operating licenses across free trade-industrial zones—most notably the Chabahar Free Trade-Industrial Zone as a strategic transit and international trade hub.

The Group is structured upon two powerful and specialized pillars:

1. **Jelwe Gold & Jewelry Holding**
2. **Jelwe Economic Holding (Infrastructure & Development)**

Jelwe Group corporate identity



1 Interaction Paradigms and Comprehensive Operational & Revenue Models

Leveraging multifaceted legal, financial, and logistical infrastructures, Jelwe Group operates and delivers its diverse business lines across three strategic tiers:

1.1 Business-to-Government (B2G)

Participation in national megaprojects, urban regeneration and empowerment of deteriorated urban fabrics and informal settlements, territorial planning and urban/rural GIS projects, construction of renewable energy power plants, establishment of desalination facilities, petrochemical and refinery units, Environmental and Social Impact Assessments (EIA/SIA), Corporate Social Responsibility (CSR) initiatives, development of commercial/marine ports and docks, and social facilitation services in national development schemes.

1.2 Business-to-Business (B2B)

Bulk supply of raw materials, gold bullion, and molten gold; proprietary wholesale gold trading platforms; export, import, customs clearance, and re-export services; comprehensive Engineering, Procurement, and Construction (EPC) contracting; IT engineering solutions; provision of specialized workforce; investment and financial market consultancy; and multimodal international logistics and freight forwarding.

1.3 Business-to-Consumer (B2C)

Retail distribution of manufactured gold and jewelry collections, e-commerce retail platforms, fractional and gram-based gold micro-purchasing platforms, coastal and marine tourism/hospitality services, and distribution of consumer goods, apparel, digital devices, home appliances, along with dedicated after-sales and warranty services.

2 Pillar I: Jelwe Gold & Jewelry Holding

Jelwe Gold & Jewelry Holding has established an end-to-end ecosystem covering design, manufacturing, and distribution, completing the gold industry value chain both physically and digitally:

- 1. Fractional & Gram-Based Gold Trading Platform (B2C / Retail Gold):** A transparent infrastructure designed to preserve retail purchasing power, enabling micro-savings, liquid asset accumulation, and fractional-gram transactions with immediate liquidity.
- 2. Specialized Gold & Jewelry Marketplace (Marketplace):** A comprehensive ecosystem connecting manufacturers, casting workshops,

jewelry designers, and retail showcases to prospective buyers with standardized hallmark verification and authenticity guarantees.

3. **Omnichannel Digital & Chain Retail Platform (Retail):** Presenting high-end jewelry collections, gold ornaments, certified gemstones, and silver products tailored to contemporary consumer preferences.
4. **Specialized Institutional & Wholesale Gold Platform (B2B Gold Platform):** A secure institutional network for trading bullion, molten gold, bulk manufactured items, and workshop raw materials backed by verified settlement protocols and transparent clearing frameworks.

Gold and jewelry ecosystem

3 Pillar II: Jelwe Economic Holding

Jelwe Economic Holding drives macro-level activities across international commerce, energy, civil engineering, information technology, tourism, healthcare, and development consulting through 4 specialized operating entities:



4 1. Arka Viray Roham Company

Core Hub for Multidisciplinary Commerce, Information Technology, Civil Works, and Advanced Economic Advisory

- **Commerce, Manufacturing, and International Trading (B2B/B2C/B2G):**
 - Research and evaluation, procurement, sales, manufacturing, distribution, packaging, import, export, customs clearance, and after-sales and warranty services for all legally permitted commodities.

- Comprehensive Product Portfolio: Gold, jewelry, gemstones, silver, gold-plated products, and molten gold; apparel, fashion, and garments; cosmetic, hygienic, pharmaceutical products, masks, gloves, alcohol, and dietary supplements; agricultural produce, farming services, and industrial machinery trading; computers, laptops, printers, smartphones, tablets, electronic components, fixed-line and prepaid telecommunication lines; light and heavy vehicles, motorcycles, spare parts, and accessories; household appliances and electrical equipment.
- **Information Technology and Computer Engineering Services:**
 - Design, execution, installation, calculation, technical supervision, assembly, maintenance, and repair of computer hardware and IT infrastructures; enterprise network design, structured cabling, and network hardware; office and industrial automation; development of specialized software applications and e-commerce platforms.
- **Architecture, Construction, and Civil Engineering:**
 - Design, calculation, consulting, supervision, and execution of civil, architectural, and urban development projects; provision of technical and engineering surveying and construction management; construction of steel and concrete structural frameworks, light and heavy buildings, and installations; interior decoration, lighting design, 3D modeling, sculpture, wall paintings, wood products, carpets, and wallpapers; urban regeneration and empowerment of deteriorated urban/rural fabrics and informal settlements.
- **Consulting, Development, Assessment, and Research:**
 - Social, employment, economic, managerial, investment, non-pyramidal commercial marketing, and financial market consulting; natural resources and watershed management advisory; Environmental, Social, Economic, Financial, and Legal Impact Assessments (EIA/SIA); comprehensive development studies across water resources, renewable energy, oil, gas, petrochemicals, transportation, and infrastructure; implementation of Corporate Social Responsibility (CSR) programs, capacity building, education, and social facilitation for local communities.
- **General and Corporate Support Services:**
 - Provision of skilled human resources; intra-city transport and corporate logistics; provision of sports equipment and athletic services; organization of international conferences, seminars, and exhibition pavilions; acquisition of banking facilities, opening

Letters of Credit (L/C), branch network expansion, and participation in official tenders and auctions.

5 2. Rooydad Sazane Sahel Company

Leading Hub for Marine Tourism, Logistics, Multimodal Transportation, Energy, Aquaculture, and Major Events

- **Tourism, Hospitality, and Recreation (B2C/B2B):**
 - Establishment and management of tourism and sports villages, leisure complexes, wellness centers, amusement parks, and water parks.
 - Marine tourism and ecotourism development; operation of recreational boats, launches, sea buses, cruise vessels, and seaplanes; management of watersports hubs, jet skiing, paddleboarding, scuba diving, and aquatic entertainment facilities.
- **Transportation, Logistics, and Automotive Services (B2B/B2G):**
 - Domestic and international multimodal freight forwarding and logistics across maritime, air, rail, and road networks; intra-city cargo and passenger transit; comprehensive ticketing agencies; vehicle transit, car rental, and cabotage services; construction, development, and operation of commercial and passenger marine docks and berthing facilities.
- **Energy, Water, and Heavy Industries (B2G/B2B):**
 - Establishment and operation of industrial seawater desalination plants; construction of renewable energy power plants (solar, wind, etc.); establishment of downstream refinery and petrochemical facilities; construction and operation of multipurpose fuel stations (gasoline, diesel, CNG/LPG) and electric vehicle (EV) charging hubs.
- **Fisheries and Aquaculture Industries:**
 - Breeding, farming, harvesting, industrial fishing, processing, packaging, and export of aquatic species; trading in commercial fishing equipment and maritime aquaculture supplies.
- **Gold Production and Commodity Trading:**
 - Establishment and management of precious metal production, silver crafting, and electroplating workshops; import, export, re-export, and wholesale/retail distribution of petroleum products, petrochemicals, mining and road construction machinery, computers, foodstuffs, carpets, handicrafts, and wooden goods.

- **Cultural, Educational, and Media Services:**

- Contract management for cinematic, cultural, and publishing projects; production of cultural, artistic, social, historical, and religious documentaries; hosting international festivals, academic conferences, and specialized vocational training programs.

Marine tourism and hospitality

6 3. Shar Afarinan Kohan Company

Specialized Arm for Urban & Rural Planning, Geomatics (GIS), Public Health, and Spatial Rehabilitation

- **Urban & Rural Development and Settlement Upgrading (B2G):**

- Rehabilitation, renovation, and socio-economic empowerment of distressed urban fabrics and informal settlements; comprehensive city planning, regional master planning, and rural development frameworks.
- Implementation of Geographic Information Systems (GIS), specialized land surveying, statistical mapping, and economic/technical feasibility studies; export of technical and engineering services.

- **Civil Engineering, Structural Works, and Architecture:**

- Design, calculation, technical supervision, project management (MC), and construction of heavy civil, industrial, and residential complexes; mass housing execution; interior architecture, environmental beautification, three-dimensional modeling, and architectural sculpture.

- **Healthcare, Pharmaceuticals, and Consumer Products (B2B/B2C):**

- Consultancy, procurement, supply, and distribution of pharmaceutical products, industrial/medical alcohol, disinfectants, dietary and pharmaceutical supplements, cosmetics, hygiene supplies, and apparel; trading in gold, silver, jewelry, and precious artifacts.

- **Corporate Consulting, Social Studies, and Human Resources:**

- Employment consulting, managerial advisory, financial market analytics, watershed and natural resource socio-environmental evaluations, organizational workforce provision, and execution of executive workshops and professional training seminars.

7 4. Bonyan-Afarinan Jelwe Company

Center for Investment Development, Integrated Supply Chain, Digital Technologies, and Applied Civil Engineering

- **Commercial Supply Chain and Trading (B2B/B2C/B2G):**
 - Import, export, customs brokerage, packaging, and nationwide/international distribution of commercial goods, including gold bullion, jewelry, silver, digital goods, mobile telecommunications, vehicles, spare parts, home electrical appliances, and agricultural commodities.
- **Information Technology and Digital Infrastructure:**
 - End-to-end design and engineering of enterprise e-commerce platforms, mobile applications, industrial/administrative automation, structured data cabling, enterprise network infrastructure, and ongoing technical maintenance.
- **Architecture, Civil Engineering, and Mass Construction:**
 - Architectural design, structural calculations, surveying, engineering supervision, and execution of large-scale residential, industrial, and infrastructure developments; interior design, ambient lighting, and environmental graphic architecture.
- **Development, Research, and Investment Consulting:**
 - Feasibility and development studies across civil infrastructure, clean water systems, renewable energies, oil, and gas; strategic investment consulting, advanced marketing methodologies, financial risk mitigation, local community empowerment, and CSR implementation.
- **Corporate Support and Financial Services:**
 - Procurement of institutional banking facilities, issuance of Letters of Credit (L/C), branch network development, corporate logistics management, organization of business exhibitions, and participation in major governmental and international tenders and auctions.

8 Conclusion and Strategic Vision

Jelwe Group integrates strategic geographical positioning—anchored along the Makran Coast and the Chabahar Free Trade-Industrial Zone—with advanced technological infrastructure and specialized value-chain governance across

physical commodities and financial markets. By seamlessly operating across consumer-facing markets (B2C), enterprise partnerships (B2B), and sovereign infrastructure initiatives (B2G), Jelwe Group stands as a premier, agile, and scalable partner for domestic and foreign investments, setting industry standards across regional and international economic landscapes.

Makran coast and strategic positioning

9 Strategic Expansion & Investment Invitation: A Gateway to Sustainable Growth

As we embark on our next phase of exponential development, Jelwe Group is actively opening its doors to strategic capital partners and global collaborators. Our vision for future growth is anchored in a dual-track strategy of Horizontal and Vertical Expansion, designed to maximize shareholder value and solidify our footprint in both regional and international markets.

9.1 1. Investment Opportunities in the Gold & Jewelry Ecosystem

Jelwe Gold & Jewelry Holding is prepared for significant capital infusion to accelerate its comprehensive scaling initiatives:

- **Vertical Integration:** We are seeking partners to co-invest in the strengthening of our value chain—from sourcing and processing raw materials to advanced manufacturing and high-end retail distribution. By enhancing our internal production capabilities and quality assurance protocols, we aim to dominate the precious metals market with unparalleled efficiency and craftsmanship.
- **Horizontal Expansion:** Our roadmap includes the strategic acquisition and development of new brands, as well as the diversification of our market reach into untapped demographics and regions. We invite investors to participate in scaling our digital market-making platforms, expanding our retail footprint, and integrating cutting-edge fintech solutions into the gold trading sector.

9.2 2. Strategic Partnerships for International Trade (Free Trade Zone Focus)

Leveraging our robust operational status in the Chabahar Free Trade-Industrial Zone, Jelwe Group invites international commercial entities to form synergistic partnerships for global trade. We serve as a primary gateway for import and export operations, offering a secure and efficient conduit for cross-border commerce:

- **Logistical Optimization:** Our established presence in the Free Zone provides partners with unique advantages regarding customs clearance,

tax exemptions, and streamlined logistics. We welcome collaborations focused on bulk import-export, re-export operations, and transshipment services that utilize the strategic location of Chabahar to bypass traditional trade bottlenecks.

- **Collaborative Trade Frameworks:** We are seeking reliable partners to share in the development of our distribution networks. Whether your objective is to access the Iranian domestic market or to utilize our infrastructure as a base for regional supply chains, Jelwe Group provides the legal framework, operational capacity, and professional management required to ensure successful and transparent trade outcomes.

9.3 Invitation to Engage

We believe that sustainable success is built through collaboration. We invite discerning investors, visionary entrepreneurs, and international trading houses to join us in this trajectory. For further discussions regarding potential equity participation, joint ventures, or strategic trade partnerships, we welcome the opportunity to share our comprehensive project dossiers and host detailed exploratory meetings.

Investment and partnership gateway